

Tools&Trends

ISSUE XX, SUMMER 2002

A DEVELOPMENT TOOL FOR SMALL- TO MEDIUM-SIZED COMMUNITITES

Main Street Iowa Names Award Winners, Selects New Cities

Forty-two exceptional downtown revitalization projects and 27 outstanding volunteers received recognition at the 15th annual Main Street Awards on April 26th at the Hotel Fort Des Moines.

Governor Tom Vilsack commended the achievements and presented the awards at the event. The Governor also announced the selection of two new Main Street communities - Marshalltown and Mount Pleasant - who will join the 32 other Iowa communities currently in the Main Street program.

A list of award winners appears on pages 4 and 5; profiles of the new communities are on page 6.

Downtown Summit Set for August 20 & 21

"Art, Entertainment and Downtown", the 2002 annual conference on downtown revitalization will focus on the role and value of arts, culture and entertainment in downtown development, and will be held in Mason City, August 20 and 21. All Iowa communities are invited to attend the two-day event which is coordinated by the Iowa Downtown Resource Center in partnership with the Iowa Department of Cultural Affairs and the Federal Home Loan Bank - Des Moines.

See story on page 7.

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THE COMMUNITY DEVELOPMENT FUND Innovation Reaps Rewards

Can your community think "out of the box"? If so, you could be the recipient of up to \$50,000 from the Community Development Fund (CDF).

"Iowa communities must prepare for new economic opportunities in a 'knowledge-based' economy," says Cali Beals, Community Development Consultant team leader.

"Community leaders need to identify partners and become involved in regional efforts that build on Iowa's core strengths."

"We get excited about new project ideas that can be written up as case studies and used by other communities or regions. Those are the projects we want to fund," Beals says.

The CDF provides financial and technical assistance to Iowa communities that develop creative and innovative projects that meet measurable standards, projects and activities which relate to the Iowa 2010 Plan, completed by the Governor's Strategic Planning Committee in 2000 (www.iowa2010.com).

Any Iowa city or county is eligible to apply on behalf of a local economic development group or government entity; Councils of Government and Resource Conservation and Development groups are also eligible. The group must be willing to design and implement replicable models that address such targeted 2010 issues as:

Business Development - enhancing target industry clusters; entrepreneurship; international trade; e-commerce; or capital development.

Technology - education and training on enhanced telecommunication services; or strategic development for access and use of advanced telecommunications.

Growth Management - promotion of orderly growth and rational land use.

Housing - strategies to address specific housing needs, especially upper story and infill lots.

Community Services - delivery of multi-community or regional government service; workforce development; innovative approaches to workforce shortages; skill development and employee retention; diversity of population; or capitalizing on immigration to sustain and revitalize communities.

Education and Training - leadership strategies; or regional workshops related to 2010 issues.

Commercial Development (up to \$5,000 per year) - one-on-one business assistance; market analysis training; upper story re-use technical assistance; fundraising strategies; or building design assistance.

Applications for CDF funds may be made at any time. In preparation, applicants should address these questions:

- Is the goal attainable within one year?
- Can its economic impact be measured?
- How will CDF dollars be used to leverage other resources? (Return on investment)
- Is there a larger impact for the area? (Regional partners)
- Does the project advance industry retention and expansion of Information Solutions, Advanced Manufacturing or Life Sciences?
- Can the project be replicated in other parts of the state?

For more information on CDF and/or a list of FY2002 contracts, visit www.community.state.ia.us/consultant/cdf.html or contact your IDED consultant.

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“Volunteers are the **lifeblood** of community **development**, bringing energy, **innovation** and commitment ...”

Volunteers are the engines for community development action. Reading this issue of Tools and Trends will remind you of this key fact. Think about how you personally are involved in volunteering your time and talents for the betterment of your community.

I'm offering a few tips for valuing volunteers, since time is everything for most of us. Plan carefully:

- Reserve appropriate meeting facility and set up for interaction
- Send a meeting notice by postcard, e-mail, or phone
- Clearly define the purpose of the meeting with agenda
- Plan action items with time frames to ensure something happens
- Start and end on time

Expectations of volunteer work are changing!

We want more “say” in the organizations supported, meaningful assignments, and professionalism in all aspects of the work.

How do we find the volunteers needed to assist community development efforts?

- Match the right person with the right responsibility
- Use the appropriate approach and person to invite participation
- Understand the different motivations for volunteering
- Respect the individual's time issues
- Recognize the contributions of the volunteer

Sandy Ehrig
Division Administrator,
Division of Community
Development
Iowa Department of
Economic Development



The Featured Team...

Dennis Guffey leads the Volunteer Services Team with longevity and outstanding leadership skills. Having worked in state government for over thirty years, Dennis says, “it's time to move on.” He also is the Governor appointed Director for the Iowa Commission on Volunteer Services. Dennis relaxes by running, most notably the recent 12.4 mile Dam to Dam on the hottest day this year with four other IDED community developers! He also enjoys spending time with his two young grandchildren, reading, and of course volunteering.

Jody Benz is the program officer for the Iowa Commission on Volunteer Service. She has been with IDED for six years and is responsible for the new statewide Communities of Promise, along the Governor's Volunteer Awards, annual conference on volunteer service, and Community Betterment. Jody is one to help out at IDED with special projects, as well. Family, especially young grandson top Jody's fun list along with reading, crocheting, and home improvements with her alias, Tim Taylor the tool guy!

Tina Dunphy has been with IDED for eight months. She works for the Commission on

Volunteer Service as a program officer and disability coordinator. Tina manages the portfolio of nine AmeriCorps programs across Iowa, monitoring and offering guidance for the success. As the Disability Coordinator, she recruits, retains, and assists members with disabilities to obtain the appropriate resources. Tina enjoys cooking and mystery novels. Her three sons offer special interest to her life with two currently in college.

Kelly Thompson joined the IDED staff as Program Officer/Training Coordinator for Iowa Commission on Volunteer Service. She provides support to three AmeriCorps programs and the ongoing training for the AmeriCorps program directors. Kelly is busy remodeling her Van Meter home, but finds time for all kinds of sports. She is the first to volunteer for working the concession stand, if she can serve the walking tacos!

Celeste Morris supports this team with her six years of experience with the Commission. She enjoys live theatre productions, singing with her church choir and a private group. Celeste is multi-talented enjoying dress designing, interior decorating, wedding planning, and catering! She



also enjoys time with her family and volunteering to work with young women and children.

Susan Drake has been with IDED for nearly three years, serving as a secretary for the Consultants, Main Street, and Iowa Community Betterment. Prior to coming to IDED, Susan worked for three years in the administrative office the Department of Criminal Investigation. Originally from N.C. Susan chooses to call Iowa home. She enjoys spending time with her family, gardening, reading, and hiking.

Michael Brown has worked for IDED three years, providing services to communities with workforce development issues. He enjoys reading and writing business plans and aspires to teaching business courses someday. Michael is an avid listener of jazz.

VOLUNTEERISM AND LEADERSHIP

Helping Develop and Promote Statewide Vision for Community Service and Volunteerism

The Volunteerism and Leadership team manages several programs related to community service and volunteerism throughout Iowa, including several youth-focused initiatives.

The majority of this team's responsibilities lie within the Iowa Commission on Volunteer Service (ICVS), which was created in 1994 by Governor's Executive Order in response to federal legislation calling for states to form commissions to promote volunteerism and help run AmeriCorps programs. The Commission is attached to the Community Development Division within the Iowa Department of Economic Development, which helps provide office space and operational support. The Commission consists of 25 members appointed by the governor to three-year staggered terms.

"Many local projects and activities would not be nearly as successful without the power and dedication of volunteers," said Dennis Guffey, Team Leader and Interim Director of the Iowa Commission on Volunteer Service. "Our mission is to support and encourage participation in volunteer service by all Iowans."

AmeriCorps

The Corporation for National and Community Service, and its AmeriCorps program, were established in 1993 to engage Americans of all ages and backgrounds in community-based service. AmeriCorps is a national service network that provides opportunities for participants (members) to serve their communities and address local environmental, educational, public safety or other human needs.

In exchange for one year of service, AmeriCorps members receive a small stipend/living allowance. Upon completion of their term of service, they receive an education award to help finance their college education, vocational training, or to pay back student loans. United States citizens or legal resident aliens, age 17 and above, may become AmeriCorps members.

AmeriCorps joins a long tradition of programs encouraging and rewarding service - programs like the Civilian Conservation Corps, the Montgomery GI Bill and the Peace Corps - but, unlike past federal initiatives, AmeriCorps programs are locally-driven and community-based, but like them, they have a specific mission:

"Getting Things Done" through direct and demonstrable service

"Strengthening Communities" by uniting individuals and institutions in common efforts

"Developing Members" through service, teaching job skills, and invaluable experience

In 2001, the ICVS dispersed \$2,085,623 in federal funds and \$111,883 in state funds to 14 AmeriCorps programs across Iowa.

Iowa Community Betterment

The Iowa Community Betterment (ICB) program provides technical assistance, recognition and incentives to guide community groups through a basic community development process that encourages local volunteers to organize and plan, then select and complete a community improvement project.

The program, launched in 1970, depends entirely on volunteers who are interested in working together to improve the quality of life in their communities. Communities that participate in ICB make a public statement about their belief in the future and their ability to reach a common goal.

Communities of Promise

The 1997 Presidents' Summit for America's Future provided a national call to action on behalf of young people. As a result, more than 550 community and state partners across the nation have united to fulfill the Five Promises of America's Promise - The Alliance for Youth: 1) Ongoing relationships with caring adults - parents, mentors, tutors or coaches; 2) Safe places with structured activities during non-school hours; 3) Healthy start and future; 4) Marketable skills through effective education; and 5) Opportunities to give back through community service.

As a result of the Presidents' Summit, six Iowa communities formed grassroots coalitions among their public, private and not-for-profit sectors to generate more resources for young people. These community-wide alliances are known as Communities of Promise. In 2001, the ICVS formed a broad-based steering committee to help launch a statewide Communities of Promise initiative with the ultimate goals of having as many communities join the movement as possible and for Iowa to become a "State of Promise."

"It's time to shift our focus to main street, where real work awaits us. We cannot hope to reach

CDBG TEAM ON THE ROAD AGAIN

Four regional meetings have been designed to provide face-to-face technical assistance for staff involved in the Community Development Block Grants (CDBG), Community Facility and Services Fund and Water and Sewer Fund application process and administration.

June meetings were held in Iowa City and Waverly, and July meetings are scheduled in Atlantic on July 24 and Storm Lake on July 25.

The meetings, held from 10 a.m. to 3 p.m., include discussion of organizational and rules changes, grant writing tips, monitoring preparedness, Section 106 pointers, rural water projects and LMI Survey techniques.

Registration for the July meetings should be made by July 19. Call Leslie Leager at 515.242-4855 or email leslie.leager@ided.state.ia.us.

Get Your Tools the Trendy Way ... Go Online!

Beginning with this issue, the Tools and Trends newsletter will be made available on the Community Development website.

In an effort to reduce the costs of printing the newsletter, we will also give you the option of only receiving Tools and Trends electronically. A form is available on the Community Development website to sign up. Provide your email address and we will send you a link each quarter when the new issue is completed. You will automatically be removed from the "paper mailing list," unless you request otherwise.

If you prefer a paper version, you can still access the newsletter online.

Visit www.community.state.ia.us today!



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2002 Main Street Awards

MAIN STREET IOWA CATEGORY	2002 CATEGORY WINNER	2002 HONORABLE MENTION
Best Newsletter	Waterloo -Main Street News	
Best Fund-Raising Program/Project	Keokuk -Genesis Shakespeare Festival	Osceola -Cow Chip Bingo
Best Public Relations Program	Cedar Falls -Community Main Street Marketing Committee	Waterloo -“America’s Heroes” Poster Give-Away
Best Partnership Effort Among Organizations	Cedar Falls -Gardens to Main Street, Public Art Exhibit	Dubuque -Dubuque Jaycees
Best Volunteer Development Program	Burlington -Preservation Station	
Best Upper Floor Rehabilitation	Waverly -97 East Bremer Avenue, Dan Tindall	
Best Business Improvement Success Story	Sac City -Bauer Built Tire Center, Jeff Ellerbrock and Alan Domino	
Best Adaptive Re-Use of a Building	Waverly -East Bremer Diner, Don & Sue Landau	
Best Business/Financial Assistance Program	Bloomfield -Business Improvement Seminars Spencer -Spencer Housing Investment, LLC	
Best New Development/Construction	Osceola -Clarke County State Bank	Dubuque -Harbor View Place
Best Community Initiated Development Project	Waterloo -Business Incubator Regional Center	Hamilton County SEED -625 Main, Jewell
Best Partnership Effort Through Promotion	Waterloo -Festival of Iowa Folklife Dubuque -Radio Dubuque	Spencer -Moonlight Madness - Scarecrow Contest
Best Special Event	Keokuk -Holiday Magic Gift Show	Charles City -Welcome Back to Main Street Greenfield -A Night at the Bistro, E.E. Warren Opera House
Best Retail Event	Keokuk -Hot! Hot! Hot! Crazy Days	Waterloo -Pubcrawl
Best Target Market Promotion	Waterloo -Las Guitarras de Mexico	Hamilton County SEED -Downtown Month Children’s Magic Shows
Best Holiday Event	Dunlap -Children’s Christmas Drawing Story City -Yulefest Community Concert and Dinner	Marcus -Halloween Hauntings
Best Design Committee Project-Education/Preservation	Bedford -Main Street Alive – Merchants of Memory Osceola -Design Postcards	
Best Design Committee Project-Beautification	Conrad -Banners, Design Committee	
Best Façade Improvement, under \$10,000	Story City -Tekippe Photography, Pete Tekippe	
Best Façade Improvement, over \$10,000	Dubuque -Buesing & Associates, Ken Buesing Iowa Falls -Legacy Enterprises Inc., Vicky and Bob Carpenter	
Best Public Improvements Project-Enhancement	Cedar Falls -Main Street/Historical Society Banners	
Best Public Improvements Project--Streetscape	Dubuque -Rivers Edge Plaza, City of Dubuque	
Best Total Building Rehabilitation	Adel -Adel Historical Museum Greenfield -The Jewel Box, Jane Ahnen	Sac City -Early Mansion, Fritz and Sandra Bachmeyer Waterloo-Uni-Cue , City of Waterloo

2002 Main Street Awards

MILLION DOLLAR MILESTONES

These communities were recognized for having achieved million dollar benchmarks in 2001.

DUBUQUE, population 57,686: \$75 million: 314 building rehabilitations; 217 building sales; 1,126 net new jobs

CHARLES CITY, population 7,812 \$5 million; 57 building rehabilitations; 75 net new jobs

OSCEOLA, population 4,659 \$3 million; 43 building renovations; 12 new business starts

HAMPTON, population 4,218 \$2 million; 135 building renovations; 33 new business starts

MARCUS, population 1,139 \$1 million; 12 building renovations; 4 buildings sold

STORY CITY, population 3,228 \$1 million; over 1,700,00 in downtown rehabilitation

Main Street Directors Receive Service Awards

Staff from ten Main Street communities were recognized for years of service.

TWO YEAR AWARDS

Cindy Cook, Elkader; Terry Poe Bushkamp, Waterloo

THREE YEAR AWARDS

Maggie Elliott, Ogden; Dan LoBianco, Dubuque; Rod Ogren, Marcus

FOUR YEAR AWARDS

Cary Anglum, Cedar Falls; Tara Harn, Waverly

NINE YEAR AWARD

Lynn Zern, Conrad

TEN YEAR AWARD

Bob Rose, Spencer

TWELVE YEAR AWARD

Joyce Glasscock, Keokuk

Main Street Communities Honor Outstanding Volunteers

Main Street Iowa communities annually nominate an individual, business or civic group to receive this award.

Volunteer Awards

Adel: Rich Hughes

Bedford: Jane Calfee

Bloomfield: Sharon Showman

Burlington: Lorraine Jones

Cedar Falls: Cedar Falls Utilities

Central City: Karen Dunlap

Charles City: Penny Pluskowski

Conrad: Design Committee

Corning: Burton Heaton

Dubuque: David Herbst, Jr.

Dunlap: Tami Dunham

Elkader: Harold and Pat Matt

Greenfield: Sheryl Marshall

Hamilton County S.E.E.D.:

Fred Marcalus, Jewell

Hampton: Brian Stevens

Keokuk: Carl Pflug

Marcus: Leonard Dreckman

New Hampton: Denise Webster

Osceola: Becky Perry

Oskaloosa: Dr. Norval Saxton

Sac City: Sac City Wa Tan Ye

Sigourney: Susan Voss

Spencer: Matt Barstad

State Center: Maggie Nelson

Story City: Carolyn Honeycutt

Waterloo: Bob and Bernice Hammond

Waverly: Jeff Plagge

Cedar Falls is Iowa's Newest GAMSA Winner

Cedar Falls was one of five communities recognized as a Great American Main Street Award (GAMSA) winner on April 8 at the 2002 National Town Meeting on Main Street in Fort Worth, Texas.

The National Main Street Center annually honors exceptional achievements in revitalizing America's historic and traditional downtowns and neighborhood business districts with the designation. A rigorous application process is required of communities seeking the GAMSA honor.

Cedar Falls documented its rise from a vacant, boarded up downtown district in 1987 to its current status as a thriving community center with nearly 100% occupancy, 299 renovated or rehabilitated buildings, \$14 million in private investments, and a net gain of 210 new jobs. Cedar Falls residents have donated over 21,000 hours to the revitalization effort.

Five other Main Street communities have received the GAMSA designation - Dubuque in 1995, Bonaparte in 1996, Corning in 1998, Keokuk in 2000 and Elkader in 2001 - giving Iowa the distinction of having the highest number of GAMSA winners in the nation.



New Main Street Communities

Marshalltown

After extensive assessment of their community, Marshalltown, in its application to Main Street Iowa, listed its premier goal as follows: “to create visible changes and activity to gain public support and foster community pride through the strengthening of our economic base”. While economic development in Marshalltown has been steady in recent years with a number of new and exciting projects underway, and five development groups, the city, county and private sectors have worked diligently for economic progress, there is still a need to coordinate leadership and unify organizations into a Central Business District.

Marshalltown is Community Economic Preparedness Program (CEPP) certified in commercial, industrial and tourism; has a comprehensive city plan with ordinances in place; and has completed a market study. A local option tax, used primarily to reduce property tax, and a hotel/motel tax, which supports tourism and recreation, are in force. Residents have numerous athletic and recreational resources, community theatre, a municipal band and two art galleries. Highlighting Marshalltown annual activities are sports-related events which include the Iowa High School Boys' Baseball Tournament, the Grand National Go-Kart Race and the National Roller Hockey Tournament. A National Register District in downtown Marshalltown lists 30 historic buildings in the ten-acre district, all contained within the original town plat. The Historical Society of Marshall County promotes three historic

properties - the 1871 Glick Home Museum, the Susie Sower Home and a schoolhouse - as well as historic homes, many of which were built and occupied by founders of the city and its industries from the 1860s to the 1940s.

The Marshall County Courthouse remains the focal point of the downtown district.

Downtown Marshalltown enjoys a good business mix and has had 20 rehabilitation or new construction projects in the past five years; however, lack of commercial use of upper stories in downtown buildings is a concern.

Leaders believe the Main Street program will help them address the priorities they have identified: to market and promote downtown; streetscapes and new lighting; upper level housing; retaining the library downtown; and parking issues.

Population.....	26,009
County population	36,633
Median income.....	\$34,521
Unemployment rate.....	2.5%
Downtown businesses	276
Retail sales growth	4.3%

Mount Pleasant

One of only a few southwest Iowa communities to experience growth in recent years, Mount Pleasant today boasts 25 manufacturers, five of which are Fortune 500 companies, over 4,000 jobs, and strong public/private cooperation in community development projects.

Downtown Mount Pleasant is surrounded by historic homes, built during an economic boom (1855-1880) credited to the westward expansion of the railroad. Italianate architecture is dominant and includes three Italian villas and six George F. Barber-designed Queen Anne homes, the most of any city in the United States according to the Mount Pleasant Historic Preservation Commission.

Residents of Mount Pleasant enjoy recreational and cultural activities in seven parks - one with a unique geode bridge and a Family Aquatics Center, a 30,000 s.f. recreation center, two museums, the Van Allen Heritage Center, and at Community Theatre and Southwest Iowa Symphony performances.

Community Economic Preparedness Program (CEPP) certified in both

Population.....	8,751
County population	20,336
Median income.....	\$22,841
Unemployment rate.....	2.8%
Downtown businesses	192
Retail sales	\$.93.56 million

commercial and industrial categories, the City of Mount Pleasant has local option and hotel/motel taxes in place, the former designated equally for property tax relief and the Aquatics Center, and the latter benefitting tourism, economic development, parks and recreations, the Main Street program and a new Welcome Center.

Building on revitalization projects begun in the 1970s to install brick sidewalks and historic streetlights in downtown Mount Pleasant, the Chamber of Commerce and economic development groups have over the past five years recorded a total of 95 commercial building rehabilitations and new construction. The Avenue of Saints bypass is scheduled for completion in July 2002 and Highway 34 construction (Burlington to Des Moines) in 2004. When completed, Mount Pleasant will be at the crossroads of the midwest, a valuable location incentive for potential business and industry.

Two volunteer groups have been active as well, one in conducting a capital campaign to restore the old high school building to house a new library, and the other working on a new community playground. While the community has a sound business base, public facilities and systems in place, and significant work in progress, organizers believe there is much work still to be done in Mount Pleasant. As a new Main Street community, their priorities are restoration of downtown buildings, recruitment of businesses to fill storefronts (commercial use of first floor space is currently 52%), increased use of upper floors for residential and retail, and development of a plan to restore and use the Brazelton Hotel property.

TOURISM

Summer/Fall Highlights

JULY

16-21 RIVER-CADE FESTIVAL, SIOUX CITY

Top-name entertainment, food sporting events, carnival

E-mail: jsimoni@pionet.net

18-21 BIX BEIDERBECKE MEMORIAL JAZZ FESTIVAL, DAVENPORT

31st annual tribute to native son who was world-renowned jazz cometist. Eleven bands, indoor and outdoor stages.

E-mail: info@bixsociety.org

Web site: <http://www.bixsociety.org>

AUGUST

2-10 NATIONAL BALLOON CLASSIC, INDIANOLA

Watch as nearly 100 balloons ascend in a brilliant array of color each morning and evening (weather permitting). 800.FLY-IOWA

Web site: <http://www.nationalballoonclassic.com>

8-18 IOWA STATE FAIR

Come be our guest at the Tourism Building and enjoy a "tour" of state attractions and opportunities to register for prize drawings. Don't miss the Main Street Iowa booth which features two different Main Street communities each day:

- Thursday, August 8: Elkader and Valley Junction
- Friday, August 9: Adel and Oskaloosa
- Saturday, August 10: Burlington and Sac City
- Sunday, August 11: Bloomfield
- Monday, August 12: Sigourney and Spencer
- Tuesday, August 13: Cedar Falls and Hamilton County S.E.E.D.
- Wednesday, August 14: Charles City and Osceola
- Thursday, August 15: Bonaparte and Bedford
- Friday, August 16: Iowa Falls and Greenfield
- Saturday, August 17: State Center and Corning
- Sunday, August 18: Conrad and Central City

10 FESTIVAL OF THE ARTS XXV, AMANA COLONIES

Show and sale of fine art, folk art and crafts, with performing arts, food and children's activities. 319.622-3678

31 & 1 ARTSPASH FESTIVAL OF THE ARTS, SIOUX CITY

Arts along the Missouri riverfront, with children's hands-on projects, food, stage entertainment, strolling performers. 712.279-6272

E-mail: nmcguire@sioux-city.org

Web site: <http://www.sc-artcenter.com>

SEPTEMBER

5-8 PUFFERBILLY DAYS, BOONE

Celebration of Boone's railroad heritage with daily train rides, handcar races, parade, craft fair, children's activities and nightly entertainment. 515.432-3342

E-mail: chamber@opencominc.com

12-13 "STRATEGIES FOR A CHANGING AMERICA"

CenStates TTRA Conference, Hotel Savery, Des Moines

E-mail: samsw@aol.com

OCTOBER

21-23 "HOW THE WEST IS FUN"

2002 TOURISM CONFERENCE & TRADE SHOW, Sioux City Convention Center. Pre-register by September 2 for early rate. For complete information, visit the Travel Industry section at <http://www.traveliowa.com>

ART, ENTERTAINMENT AND DOWNTOWN -

The Iowa Downtown Summit

August 20 & 21, 2002 Mason City, Iowa

The Iowa Downtown Resource Center, with co-sponsors, the Iowa Department of Cultural Affairs and the Federal Home Loan Bank-Des Moines, will "strike up the band" at Music Man Square in downtown Mason City when the Downtown Summit comes to town on August 20 & 21.

The role of arts, culture and entertainment in downtown economic development will be discussed in presentations and break-out sessions over the two-day period.

DOWNTOWN SUMMIT SCHEDULE*

AUGUST 20

- 9:00 a.m. Opening Session
Reinventing Downtown Providence
Mayor Vincent Cianci; Providence, RI (invited)
- 10:45 a.m. Concurrent Sessions:
Marketing Downtown through Special Events
Advocating for Arts and Culture Downtown
Tourism and Downtown
Downtown Walking Tour
- 12:00 Noon Lunch
- 1:45 p.m. Concurrent Sessions:
Bringing the Right Players to the Table
Developing Downtown Artspace
Bringing History Alive through Performing Arts
Frank Lloyd Wright Neighborhood Walking Tour
- 3:30 p.m. Concurrent Sessions:
Creating a Positive Guest Experience
Ambiance-friendly Streetscapes
How-To's of Festival Planning
Frank Lloyd Wright Neighborhood Walking Tour
- 5:00 p.m. Reception, Music Man Square
Courtyard dining with music downtown after the reception
- 7:00 p.m. DINNER ON YOUR OWN

AUGUST 20

- 9:00 a.m. Concurrent Sessions:
Living Downtown - downtown housing examples
Art, Culture and Entertainment Ordinances and Building Codes
Public Art Downtown
Downtown Walking Tour
- 10:30 a.m. Closing Session
Smart Strategies to Develop Downtown Arts and Entertainment Districts
Patrick Phillips, President, Economics Research Associates; Washington, DC

REGISTRATION FEES:

- Before August 12
\$65.00 individual, includes lunch
\$55.00 group of 3 or more from same town, registering together
- After August 13 and On-Site
\$90.00

For complete information and registration, contact:

Thom Guzman, Iowa Downtown Resource Center

515.242-4733

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*Subject to change

COMMUNITY DEVELOPMENT DIVISION

2002 PLANNER

JULY	AUGUST	SEPTEMBER
	<p>1-31 IOWA DOWNTOWN MONTH</p> <p>1 CDBG WATER/SEWER PRE-APPLICATIONS DUE</p> <p>8-18 IOWA STATE FAIR</p> <p>20 & 21 IOWA DOWNTOWN SUMMIT Mason City</p> <p>27 CDBG COMMUNITY FACILITIES AND SERVICES APPLICATIONS DUE</p>	<p>12 & 13 CEN STATES TTRA CONFERENCE</p> <p>24 MAIN STREET WORKSHOP Hamilton Co. S.E.E.D.</p>
OCTOBER	NOVEMBER	DECEMBER
<p>21-23 TOURISM CONFERENCE Sioux City</p> <p>TBA HOUSING FUND APPLICATION WORKSHOP</p>	<p>6-8 TRI-STATE CONFERENCE Dubuque</p>	

For changes to the Tools & Trends mailing list, contact Jason Boten at 515.242.4797 or jason.boten@ided.state.ia.us.



FIRST CLASS
U.S. POSTAGE
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Des Moines, Iowa 50309



LHAP and HAF Joint Funding

Funding for the projects was provided through the Housing Assistance Fund (HAF) Program of the Iowa Finance Authority (IFA) and the Local Housing Assistance Program (LHAP) of the Iowa Department of Economic Development (IDED).

Following is a description of awards by community or region:

STATEWIDE

\$79,955 HAF award to the Iowa Coalition for Housing and the Homeless to provide technical assistance for transitional projects
\$104,000 HAF award to Habitat for Humanity of Iowa to hire a new CEO and provide salary and benefits for two years

NORTHEAST IOWA

\$150,000 HAF award to Northeast Iowa Community Action Corp. to purchase lots and to hire a new housing developer

NORTHERN IOWA

\$170,000 LHAP award to Win-Worth Betco for acquisition and rehabilitation of 12 rental units in several cities
\$100,000 LHAP award to Wright County Housing, Inc. for construction of four single-family homes in several cities

SOUTHWEST IOWA

\$150,000 HAF award to the Grow Iowa Foundation to create a nonprofit community housing development organization.

COUNCIL BLUFFS

\$196,180 HAF award to Community Housing Investment Corp. for construction of 12 single-family homes

DAVENPORT

\$177,500 HAF award to Scott County Housing Council for the construction of three single-family homes and acquisition, rehabilitation and resale of five additional single-family homes

DAVENPORT (Cont'd)

\$250,000 joint LHAP/HAF award to John Lewis Coffeeshop, Inc. for the acquisition and rehabilitation of 12 rental units
\$40,000 LHAP award to Ecumenical Housing Development Group for acquisition and rehabilitation of eight rental units

DES MOINES

\$136,600 HAF award to Des Moines Habitat for Humanity to hire two construction supervisors
\$104,000 HAF award to Anawim Housing for operations and to hire a full-time housing developer

DUBUQUE

\$106,250 HAF award to Hillcrest Family Services for acquisition and rehabilitation of four transitional housing units and supportive services
\$250,000 HAF award to the City of Dubuque for new construction of 12 rental units

ELDORA

\$255,671 HAF award to Seeds of Hope for transitional housing building and operational costs

FT. MADISON

\$156,377 LHAP award to the City of Ft. Madison for six units of upper-story rental housing

GRAETTINGER

\$72,000 LHAP award to Graettinger Economic Development Council for construction of four single-family homes

MAQUOKETA

\$80,000 HAF award to the Rural Housing Institute for the construction of eight single-family homes

MT. PLEASANT

\$100,000 LHAP award to the City of Mt. Pleasant for 11 units of upper-story rental housing

OSCEOLA

\$249,560 LHAP award to Clarke County Development Corp. for new construction of 12 rental units

OSKALOOSA

\$300,000 HAF award to Crisis Intervention Services for land acquisition and new construction of transitional units and operating costs

PERRY

\$300,000 HAF award to Crisis Intervention & Advocacy for new construction of four transitional housing units and operations and supportive services

SIGOURNEY

\$270,000 LHAP award to the City of Sigourney for nine units of upper-story rental housing

WATERLOO

\$139,000 HAF award to the Salvation Army for a new transitional housing facility for men
\$200,000 HAF award to Operation Threshold for the construction of eight single-family homes

Helping Develop and Promote Statewide Vision for Community Service and Volunteerism

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millions of youngsters at a stroke. It can only be achieved one community at a time, one neighborhood at a time, and one child at a time." Founding chairman, America's Promise - The Alliance for Youth, General Colin L. Powell (Ret.)

Iowa's Promise...Our Youth Grants

In 2001, the ICVS allocated \$7,500 to 23 youth groups throughout the state. Called Iowa's Promise...Our Youth Grants, the local youth groups must partner with at least one other multi-generational group to plan and carry out a community service or improvement project and submit a report at completion so that other communities may replicate the project.

Youth groups funded included: 4-H councils, 4-H clubs, elementary classrooms, high school science clubs, teen centers, student advisory committees and Scout groups.

Young people working on the projects range in age from elementary to high school. Fifty-three projects were funded in 2002.

Governor's Annual Conference

The Iowa Commission on Volunteer Service works with the Governor's Office for Volunteerism and multi-agency steering committees to coordinate the annual Governor's Volunteer Awards and the Governor's Conference on Volunteer Service.

Each year the Governor's Volunteer Awards

help recognize more than 1,000 community volunteers, organizations or businesses who lend their talent and a significant portion of their time in service to a state agency or partner in state government.

Long considered the premier volunteerism event in the state, the Governor's Conference on Volunteer Service features great workshops and inspirational speakers as well as the induction ceremony for the Iowa Volunteer Hall of Fame.

For information on any of these programs, call 515.242-4945 (toll-free, outside the Des Moines area, 1-800-308-5987), send e-mail to icvs@ided.state.ia.us or visit www.volunteeriowa.org.

THE COMMUNITY DEVELOPMENT FUND

Innovation Reaps Rewards

Continued from page 1

Business Development			
Mason City	Regional Target Industry Cluster Development Strategy	08-Aug-02	\$50,000.00
Area 15 Regional Planning Commission	Heartland Bankers - Establish a consensus organizing process through action research to develop and institutionalize sustainable networks among rural community banks for the shared purpose of regional economic viability.	16-Aug-02	\$20,000.00
Webster County Board of Supervisors	Regional Target Industry Cluster Development Strategy	16-Aug-02	\$50,000.00
NIACOG	Purchase of training from National Association of Seed and Venture Funds.	30-Jun-02	\$5,000.00
City of Burlington	CDF funds will be used to assist in the development of e-commerce efforts with main street type businesses.	31-May-03	\$25,000.00
INRCOG	CDF funds will be used to seed revolving loan funds in four communities. The funds are intended to be used in the implementation stage capital to assist new businesses.	31-May-03	\$40,000.00
Cherokee Co	CDF funds will be used to assist in the development of e-commerce efforts with main street type business especially with entrepreneurial potential.	31-May-03	\$10,000.00
SubTotal			\$200,000.00
Commercial Development			
City of Decorah	Decorah, Cresco, Postville, and Waukon cooperatively will have a consultant conduct one-on-one visits with 8 commercial businesses in each community. Then at the end of the day consultant will meet with Chamber leaders to discuss overall community findings. Consultant will write a report for each community suggesting areas of improvement for commercial development.	31-Dec-01	\$1,200.00
Allamakee County	Regional retail workshop for Allamakee, Clayton, Fayette, and Winneshiek Counties	28-Feb-03	\$1,614.40
SubTotal			\$2,814.40
Community Services			
Mason City (Immigration)	New lowans project	31-Dec-02	\$50,000.00
Henry County	a New lowans type project - Spanish & Vietnamese	30-Sep-02	\$40,000.00
Mahaska Co	Strategic county-wide planning process including all stakeholders such as county, cities, schools, chambers, churches, business and industry etc., to develop strategies for growth management, regional and multi-community housing, encouraging business development, area-wide delivery of comunity and government services, and attracting/retaining residents.	31-May-03	\$25,000.00
SubTotal			\$115,000.00
Growth Management			
Sheldon	Determine optimal landuse of growth areas including intermodal transportation center, downtown in-fill, and documentation of project steps for a model other communities could utilize.	31-Jan-03	\$25,000.00
ECIA - Maquoketa	CDF funds will be utilized to foster smart growth in Maquoketa through a 3 step process consisting of land use planning, transportation modeling and development of infrastructure investment program.	31-May-03	\$10,000.00
City of DeSoto	Determine optimal landuse of growth areas by using a joint land use planning approach with the cities of Van Meter and De Soto.	31-May-03	\$20,000.00
SubTotal			\$55,000.00
Housing			
Manchester	Upper story reuse of downtown buildings	31-Dec-02	\$50,000.00
Hamiton Co	Upper story reuse of downtown buildings	28-Feb-03	\$30,000.00
Charles City	Upper story reuse of downtown buildings	30-Apr-03	\$50,000.00
SubTotal			\$130,000.00
Technology			
Upper Explorerland	Iowa TeleCare Consortium Business Dev Ed & Training (establishes a state-wide consortium to look at delivering health care services using the telephony/video telephony through nurse call management (Des Moines University)	31-Jan-03	\$50,000.00
SubTotal			\$50,000.00
Education and Training			
Region 12	Community leadership development program in cooperation with Federal Home Loan Bank	28-Feb-03	\$5,000.00
Calhoun County	Educational forum on commercial development to guide communities in formulating appropriate planning and development initiatives.	31-Mar-03	\$900.00
SubTotal			\$5,900.00

Homeless Service Providers Funded

127 ORGANIZATIONS RECEIVE AWARDS

A total of \$2,324,000 was awarded to 127 organizations across the state.

2002 Homeless Program Funding

RECIPIENT	PROVIDER NAME	ADMINISTRATIVE	REHABILITATION	NEW SERVICES	OPERATING COSTS	HOMELESS PREVENTION	TOTAL	Entitlement Replacement*
Waterloo	Christian Comm Development				\$11,630		\$11,630	
Waterloo	Family Service League				\$29,000		\$29,000	
Waterloo	Operation Threshold - Waterloo					\$12,800	\$12,800	
Waterloo	Salvation Army - Waterloo				\$13,910		\$13,910	
Waterloo	YWCA of Black Hawk County				\$17,600		\$17,600	
Waterloo	Jesse Cosby Neighborhood Center, Inc.					\$8,750	\$8,750	
Waterloo	Admin - City of Waterloo	\$4,880					\$4,880	
Mason City	Crisis Intervention Service				\$17,720		\$17,720	
Mason City	Francis Lauer Youth Svcs.				\$33,167	\$1,833	\$35,000	
Mason City	Comm Kitchen of North Iowa				\$20,400		\$20,400	
Mason City	Northern Lights Homeless Shelter				\$21,000	\$2,000	\$23,000	
Mason City	Admin - City of Mason City	\$5,320					\$5,320	
Clinton	YWCA of Clinton		\$10,000		\$25,000		\$35,000	
Clinton	River Cities Inf. Ref. Asst. Svcs					\$29,000	\$29,000	
Clinton	New Directions - King House		\$3,800		\$25,200		\$29,000	
Clinton	Clinton Family YMCA				\$12,000		\$12,000	
Clinton	Admin - City of Clinton	\$6,980					\$6,980	
Iowa City	DV Intervention Program - Iowa City				\$16,600	\$1,000	\$17,600	
Iowa City	Emergency Housing Project				\$35,000		\$35,000	
Iowa City	Gtr Ia City Housing Fellowship					\$7,000	\$7,000	
Iowa City	Four Oaks, Inc. - Iowa City				\$23,200		\$23,200	
Iowa City	Table to Table				\$17,600		\$17,600	
Iowa City	Admin - City of Iowa City	\$5,230					\$5,230	
Linn County	ASAC				\$29,000		\$29,000	
Linn County	Catherine McAuley				\$23,000		\$23,000	
Linn County	Foundation II				\$36,150		\$36,150	
Linn County	Madge Phillips				\$35,000		\$35,000	
Linn County	Safe Place Foundation				\$23,000		\$23,000	
Linn County	Willis Dady Emergency Shelter				\$29,000		\$29,000	
Linn County	Waypoint Services (Cedar Rapids YWCA)				\$21,220		\$21,220	
Linn County	Summer Noon Meals				\$8,400		\$8,400	
Linn County	MidAmerica Housing Partnership					\$16,270	\$16,270	
Linn County	Admin - Linn County	\$11,520					\$11,520	
Des Moines	Broadlawns Mental Health					\$3,470	\$3,470	
Des Moines	Broadlawns Outreach				\$19,000		\$19,000	
Des Moines	Churches United Shelter				\$4,450		\$4,450	
Des Moines	Family Violence Center				\$31,400		\$31,400	
Des Moines	HOME, Inc.					\$28,000	\$28,000	
Des Moines	House of Mercy				\$22,710	\$4,200	\$26,910	
Des Moines	Iowa Homeless Youth/Family Centers				\$48,850		\$48,850	
Des Moines	Oakridge Neighborhood					\$4,540	\$4,540	
Des Moines	Port of Entry, Inc.				\$13,680		\$13,680	
Des Moines	Proteus, Inc.				\$9,180	\$10,000	\$19,180	
Des Moines	St. Ambrose Homeless Task Force				\$2,700		\$2,700	
Des Moines	Riverfront YMCA				\$5,360		\$5,360	
Des Moines	YWCA of Greater Des Moines				\$30,600		\$30,600	
Des Moines	Youth Emerg Servces & Shelter				\$29,000		\$29,000	
Des Moines	Red Rock Area CAP - Ankeny					\$16,730	\$16,730	
Des Moines	CROSS Ministries					\$8,400	\$8,400	
Des Moines	Beacon of Life			\$24,200			\$24,200	
Des Moines	Anawim Housing				\$23,000		\$23,000	
Des Moines	Creative Visions				\$10,000	\$10,650	\$20,650	
Des Moines	Food Enterprises				\$2,400		\$2,400	
Des Moines	Admin - City of Des Moines	\$18,931					\$18,931	
Council Bluffs	Catholic Charities - Council Bluffs				\$29,000		\$29,000	
Council Bluffs	MICAH House				\$29,000		\$29,000	
Council Bluffs	Family Housing Advisory Services			\$14,000	\$15,000		\$29,000	
Council Bluffs	The Christian Worship Center-MOHM's				\$14,000	\$3,000	\$17,000	
Council Bluffs	Family Services - Council Bluffs				\$15,750		\$15,750	
Council Bluffs	Admin - City of Council Bluffs	\$6,240					\$6,240	
Davenport	Family Resources - Davenport				\$10,750		\$10,750	\$12,250
Davenport	Humility of Mary Shelter				\$0	\$9,000	\$9,000	\$20,000
Davenport	John Lewis Coffee Shop				\$20,000		\$20,000	\$15,000
Davenport	Sal Army Fam Svc Ctr Shltr-Davenport				\$17,000		\$17,000	\$12,000
Davenport	Valley Shelter Homes, Inc.				\$19,400		\$19,400	\$0
Davenport	Vera French Housing Corp					\$1,680	\$1,680	\$12,000
Davenport	Admin - City of Davenport / Scott Co	\$4,050					\$4,050	\$3,750
Sioux City	Council Sexual Assault & Dom Violence				\$7,055		\$7,055	
Sioux City	Crittenton Center				\$15,808		\$15,808	
Sioux City	Shesler Hall				\$2,022		\$2,022	

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2002 Homeless Program Funding

RECIPIENT	PROVIDER NAME	ADMINISTRATIVE	REHABILITATION	NEW SERVICES	OPERATING COSTS	HOMELESS PREVENTION	TOTAL	Entitlement Replacement*
Sioux City	Woodbury Co. CAA				\$17,414		\$17,414	
Sioux City	Admin - City of Sioux City	\$2,200					\$2,200	
	Total - Federal Funds	\$65,351	\$13,800	\$38,200	\$988,326	\$178,323	\$1,284,000	\$75,000
la Institute for Community Alliances	Cedar Valley Friends of the Family				\$22,100		\$22,100	
la Institute for Community Alliances	Domestic Abuse Prevention Center				\$29,000		\$29,000	
la Institute for Community Alliances	Family Crisis Support Network				\$17,460		\$17,460	
la Institute for Community Alliances	Council Against Domestic Abuse(Cherokee)				\$9,110	\$3,000	\$12,110	
la Institute for Community Alliances	Centers Against Abuse & Sexual Assault				\$15,680		\$15,680	
la Institute for Community Alliances	Crisis Intervention and Advocacy					\$23,000	\$23,000	
la Institute for Community Alliances	Southeast la Comm Act Org					\$8,400	\$8,400	
la Institute for Community Alliances	YWCA DV Shelter				\$9,120		\$9,120	
la Institute for Community Alliances	Discovery House				\$17,000		\$17,000	
la Institute for Community Alliances	YWCA of Dubuque				\$29,000		\$29,000	
la Institute for Community Alliances	Opening Doors				\$19,000	\$10,000	\$29,000	
la Institute for Community Alliances	Seeds of Hope				\$12,500	\$5,000	\$17,500	
la Institute for Community Alliances	Emma Cornelius				\$15,000		\$15,000	
la Institute for Community Alliances	Safe Haven					\$7,200	\$7,200	
la Institute for Community Alliances	Crisis Intervention Svcs of Mahaska Co				\$20,000		\$20,000	
la Institute for Community Alliances	Turning Point				\$35,000		\$35,000	
la Institute fo Community Alliances	Marsha Downs Women Center				\$23,000		\$23,000	
la Institute for Community Alliances	Mid-Iowa Community Action - Marshalltown				\$23,000		\$23,000	
la Institute for Community Alliances	House of Compassion				\$24,000		\$24,000	
la Institute for Community Alliances	MCSA		\$3,000	\$1,500	\$15,000	\$1,500	\$20,800	
la Institute for Community Alliances	Family Resources, Inc. - Muscatine				\$22,320	\$3,000	\$25,320	
la Institute for Community Alliances	Dom. Violence Educ. & Shelter-Shenandoah				\$16,760		\$16,760	
la Institute for Community Alliances	Upper DM Opp., Inc. - Palo Alto County				\$23,000		\$23,000	
la Institute for Community Alliances	Mid-Sioux Opportunity, Inc.-Plymouth Co,						\$14,000	

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2002 Homeless Program Funding

RECIPIENT	PROVIDER NAME	ADMINISTRATIVE	REHABILITATION	NEW SERVICES	OPERATING COSTS	HOMELESS PREVENTION	TOTAL	Entitlement Replacement*
Ia Institute for Community Alliances	Home Connection (frmly DSM Coalition)				\$29,000		\$29,000	
Ia Institute for Community Alliances	Hansen House				\$10,150		\$10,150	
Ia Institute for Community Alliances	Harbor of Hope				\$14,245		\$14,245	
Ia Institute for Community Alliances	Hawthorn Hill				\$40,000		\$40,000	
Ia Institute for Community Alliances	Polk Co. Social Services					\$5,600	\$5,600	
Ia Institute for Community Alliances	WDM Human Svcs					\$19,250	\$19,250	
Ia Institute for Community Alliances	Legal Services Corp. of Iowa - DSM				\$23,000		\$23,000	
Ia Institute for Community Alliances	Iowa Coalition for Housing and Homeless					\$12,600	\$12,600	
Ia Institute for Community Alliances	Family Crisis Centers of Northwest Iowa				\$14,000		\$14,000	
Ia Institute for Community Alliances	Project COPE - SW DV Svcs				\$24,360		\$24,360	
Ia Institute for Community Alliances	MATURA Action Corporation					\$12,000	\$12,000	
Ia Institute for Community Alliances	Red Rock Area CAP - Indianola					\$22,000	\$22,000	
Ia Institute for Community Alliances	Helping Svcs of NE Iowa				\$13,400	\$21,600	\$35,000	
Ia Institute for Community Alliances	NEIAC - New Start					\$17,000	\$17,000	
Ia Institute for Community Alliances	Admin - IA Institute for Comm Alliances	\$37,610					\$37,610	
Hawkeye Area Community Action Program	HACAP - Transitional Housing				\$29,825	\$5,000	\$34,825	
Hawkeye Area Community Action Program	HACAP - Inn Circle					\$29,000	\$29,000	
Hawkeye Area Community Action Program	Admin - Hawkeye Area CAP	\$3,520					\$3,520	
Ottumwa	Crisis Center & Womens Shelter				\$23,000		\$23,000	
Ottumwa	SIEDA-Mahaska Co Shelter				\$16,000		\$16,000	
Ottumwa	Admin - City of Ottumwa	\$1,890					\$1,890	
Story County	A. C. C. E. S. S.				\$14,800	\$1,820	\$16,620	
Story County	Emergency Residence Project				\$12,000		\$12,000	
Story County	Youth & Shelter Services				\$29,000		\$29,000	
Story County	Admin - Story County	\$3,030					\$3,030	
Fort Dodge	Dom/Sex Assault Outreach Center				\$23,580		\$23,580	
Fort Dodge	Northwoods Living, Inc.					\$17,000	\$17,000	
Fort Dodge	YWCA of Fort Dodge				\$29,000		\$29,000	
Fort Dodge	Connections - Safe Harbor				\$5,320		\$5,320	
Fort Dodge	Admin - City of Fort Dodge	\$3,950					\$3,950	
Total - State Funds		\$50,000	\$3,000	\$1,500	\$747,730	\$223,970	\$1,040,000	\$0
Grand Total		\$115,351	\$16,800	\$39,700	\$1,736,056	\$402,293	\$2,324,000	\$75,000

* The City of Davenport lost its "entitlement city" classification for Emergency Shelter Grant program funding. The State of Iowa has agreed to replace this funding through the increased amount the state received.

